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“Make Big Happen” becomes international bestseller *Author, CEO gets top nod on marketing and project management lists*

NEWPORT BEACH, Calif. – World-renowned entrepreneur, business coach, athlete, and CEO, Mark Moses’ new book, ***Make Big Happen: How to Live, Work, and Give Big (Advantage Media Group, February 9, 2016)***, received top nod from Amazon’s marketing for small business and entrepreneurs category – ranked number one – marketing in the professional and technical category – ranked number two – and project management in the business and investing category – ranked number two.

In *Make Big Happen*, Moses helps readers ask better questions that lead to better results, with a focus on four critical areas: What do you want? (Vision) What do you have to do? (Action) What could get in the way? (Anticipate) How do you hold yourself accountable? (Measure)

Moses says these questions are the foundation of every fast-growing, profitable business and demonstrates how answering them in the right way can lead to exceptional results.

“If you are an entrepreneur or CEO who is tired of less-than-stellar results or who knows you’re sitting on a goldmine but haven’t been able to maximize your results, then this book is for you,” Moses says. “If you have dreamed about starting your own business, this book may inspire you to take the next step.”

Moses is founding partner at CEO Coaching International, where he and his team help businesses and individuals increase profitability, drive margin expansion and gain accountability in order to meet business objectives and reach new heights.

Mark Moses is a highly successful serial entrepreneur and top business coach. His firm, CEO Coaching International, coaches over 100 CEOs and entrepreneurs in nine countries. He regularly facilitates annual planning sessions for companies, and is also a passionate and energized keynote speaker. He has been featured in numerous national news outlets like *Forbes*, CBS News, *The Wall Street Journal, Inc.*, *The Los Angeles Times* and more. Moses has also completed 12 full-distance Ironman Triathlons including the Hawaii Ironman World Championship five times. For more information, please visit www.makebighappen.com or www.ceocoachinginternational.com.

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